



# ur point Cookies Policy

## INTRODUCTION TO COOKIES

ur point uses cookies to distinguish you from other users on ur point. This helps us to provide you with a good experience when you browse ur point and also allows us to improve ur point.

A cookie is a small text file that is downloaded into your device when accessing **ur point**. This website will use the cookie to recognise your preferences and to recognise your device. You will be asked for your consent to use cookies upon using **ur point** for the first time. If the cookies we use change at any time we may request your consent to use cookies again.

## USER CONSENT

As a user of **ur point**, you will be prompted to consent the use of Cookies, or to select your preferences, upon logging on to **ur point** the first time. This will be in the form of an accept button or a 'tick box menu' accordingly.

## AUTHENTICATION & SECURITY

Once you have successfully logged onto **ur point**, cookies will be used to ensure that your visit to ur point (or session) is as fluid and seamless as possible. With the use of cookies a user is able to click between pages within the site without the need to keep entering their login credentials. On a security front, cookies can help track the number of password attempts by unauthorised devices trying to access your account.

Cookies are used to help recover your account information in the instances where you forget your credentials as well as assisting when somebody is attempting to hack your account.

Types of Cookies and what ur point use them for

## SESSION COOKIES

Cookies that expire when you log off **ur point** are known as "session cookies". The use of session cookies are for recognising the actions you take whilst using this website. For example, session cookies can be used to recognise items stored in a shopping basket.

## PERSISTENT COOKIES

Persistent Cookies are stored on the user's device so **ur point** can remember the users preferences and choices. As a user, you have control of your device so you can delete them or program your device and browser to delete them for you at set intervals.

Do you want to include some of these cookies too?

- **Strictly necessary cookies.** These are cookies that are required for the operation of ur point. They include, for example, cookies that enable you to log into secure areas of ur point.
- **Analytical or performance cookies.** These allow ur point to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.



- **Functionality cookies.** These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).

#### ADVERTISING

**Ur point** is a “free from adverts” social media platform, as a result we do not use cookies to gather information to tailor adverts to suit you. Cookies can however be used to analyse our users and record various statistics, such as what part of **ur point** is used the most. This information can then be used by **ur point** to improve our website and the services provided to you by **ur point**.

#### ADDITIONAL INFORMATION

Additional information on cookies and their uses can be found at <https://ico.org.uk/>.